

Interactive Shop Window

should
use

Inter'Magic @Window



because

Window-shopping is evolving

still change models and goods every month?

walk-through customers see the same goods everyday?

use posters on window when new promotion is coming?

70% decision is made in the store

salesmen make customers feel pressure in the store?

customers always step outside and look for goods?

shop window separate customers from the store?

Interactive magic make attraction

NOW, let customers be attracted in front of the store.

NOW, let customers browse what they are interested in freely.

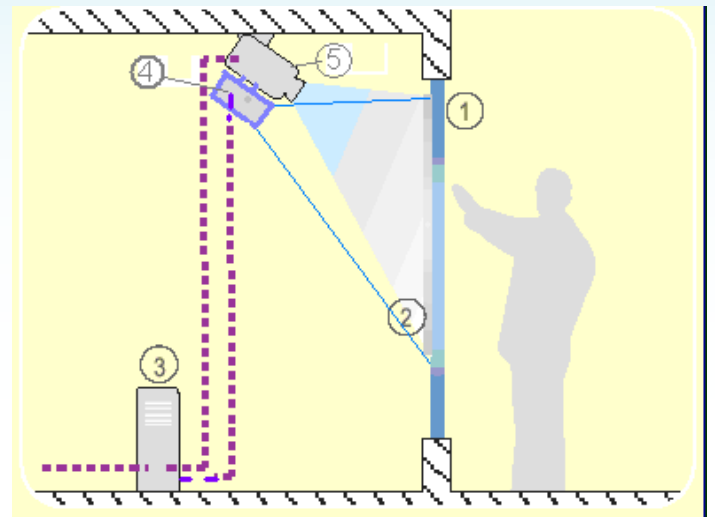
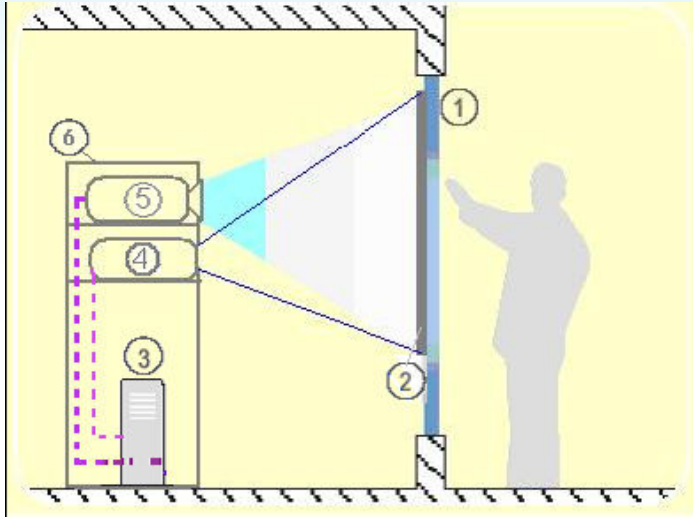
NOW, let customers' sight extend unlimitedly.

NOW, let customers' sight focus on promotions.

**NOW,
TRY**

I'M@WINDOW

Installation Sample



Similar Finger Real-time Tracking System

Technology	DcSrMd (Dynamic Capture + Shape Recognize + Motion Detect)
Size	40inches - 72inches
False match rate	<=0.1%
Accuracy	>=99%
Deviation of error	<= 1/100 of projection size
Response Time	500ms
Input Method	Finger or similar shapes
Touch Activation Force	Touch-less (10mm on the rear-projection surface)
Software Integration	Mouse left click event
Stability	by hardware and OS environment without direct

Hardware requirement

Intel Chipsets CPU more than 2Ghz / RAM more than 512mb / PCI x 1

OS: Windows XP Home/Professional

Environment requirement

Infrared illuminate averagely on the rear-projection surface

The rear-projection material can transmit infrared and reflect the finger shadow

Avoiding sunlight or strong infrared cast on projection surface directly

Make sure the average illumination is difference more than 30% between both sides



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